



Lynn Mattice

Profit Advisor, Speaker, Entrepreneur

Attract and Retain More Business Clients.....

Would you like your banking organization to become the obvious financial choice for customers and rise head and shoulders above the rest in the crowded banking space? If you could give every key member of your organization simple yet cutting edge tools that would empower them to make your customers more profitable, would that enrich your business relationships with them and overall profitability? Bankers armed with the new model of behavioral cash management that is sweeping the nation are selling more banking products, landing more new business, and retaining more customers. Lynn Mattice offers banks and financial institutions dynamic programs where your audience will discover:

- ✓ How to increase bank profitability with her client conversations for increased cash flow
- ✓ How to stand out from other banks as a “Profit First Friendly” Bank. Be the “Preferred” bank for small to medium sized businesses.
- ✓ The secret craving that entrepreneurs want fulfilled that you can easily deliver.

PROFIT FIRST WORKS

Many banks are looking for new ways to attract and retain business clients. Being knowledgeable on the strategic workings of Profit First will be the newest and best tool in the banker’s toolbox.

The book, Profit First by Mike Michalowicz, is a best seller in the business world because small business owners are looking for ways to become more profitable and help them pay down their debt. Mike references banks as “Profit Centers” in the book and has links on his site to the “Profit First Friendly” banks. These are the forward-thinking, business friendly banks. These are the banks that are attracting and retaining business customers. There is a big problem with small businesses because with a lack of solid financial habits and diligent practices in place, these businesses are one or two bad months away from extinction. And let’s not forget about the stress ... the stress is overwhelming, depressing, and the complete opposite of what these folks wanted when they got into business.

Empower your audience with lessons from Lynn Mattice, a dynamic, engaging, Certified Profit First Professional. She’ll share with them how to attract and retain bank business clients with the knowledge and understanding of a cash flow method that can help their customers stay in business and thrive while retaining them as a bank customer.

PRAISE FOR LYNN:

“My firm has collaborated with Lynn to present her “Profit First” methodology to our clients and we found Lynn to be deeply knowledgeable on how to truly help small business owners become profitable from day one. When business owners listen and follow her advice, they have no choice but to become profitable.”

*- Lonni Cibants, Axial Family Advisors
Ft Lauderdale, FL*

“Lynn gave an informative and engaging talk, introducing us to the “Profit First” business concept and method. She is a dynamic speaker and taught us how to be more accountable when it comes to your business’s revenue and how to better handle cash flow.”

*- Philip M. Bluestein, Esq., Bluestein Law Firm, PC
Denver, CO*

For more detailed information on Lynn’s presentation topics or to book her for your next event, please contact us at:

Phone: 561-558-9100

Email: Lynn@LynnMattice.com

On the web: www.LynnMattice.com