



Lynn Mattice

SMB Profit Advisor, Speaker, Entrepreneur

MORE PROFIT FROM DAY ONE.....

This eye-opening experience is designed to **eradicate entrepreneurial poverty** using a fun and revolutionary behavioral cash management approach that is sweeping the nation. Your audience will discover:

- ✓ How to set up multiple bank accounts so you can be **more profitable**
- ✓ Why businesses get so frustrated with and confused by their finances and how to **eliminate overwhelm**
- ✓ The keys to **knowing where your money will go** when you get it (not just to outstanding bills).
- ✓ How to **pay yourself first** and how that will **help your business grow**
- ✓ Simple ways to analyze expenses to **create clarity on what to pay yourself** (great for entrepreneurs)

PROFIT FIRST WORKS

Many small and medium sized business owners struggle and have no idea how to run their businesses. **They are constantly tight on cashflow and unable to pay themselves regularly. Their bookkeeping is a nightmare and even when they do get into the black a bit, they really don't know where their money is supposed to go.**

This is a big problem because with this lack of solid financial habits and diligent practices in place, these businesses are one or two bad months away from extinction. And let's not forget about the stress ... the stress is overwhelming, depressing, and the complete opposite of what these folks wanted when they got into business.

Empower your audience with lessons from Lynn Mattice, a dynamic, engaging, Certified Profit First Professional. She'll share with them how to literally transform their lives from stressed out to winning the business numbers game. No matter what their fixed costs are, how much overhead or inventory they have, there's a proven way for them to always pay themselves first and ensure that their business is always profitable.

PRAISE FOR LYNN:

"My firm has collaborated with Lynn to present her "Profit First" methodology to our clients and we found Lynn to be deeply knowledgeable on how to truly help small business owners become profitable from day one. When business owners listen and follow her advice, they have no choice but to become profitable."
- *Lonni Cibants, Axial Family Advisors
Ft Lauderdale, FL*

"Lynn gave an informative and engaging talk, introducing us to the "Profit First" business concept and method. She is a dynamic speaker and taught us how to be more accountable when it comes to your business's revenue and how to better handle cash flow."
- *Philip M. Bluestein, Esq., Bluestein Law Firm, PC
Denver, CO*

For more detailed information on Lynn's presentation topics or to book her for your next event, please contact us at:

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